



2018

Research Conference on Diversity & Inclusion

March 29, 2018 | CUNY Graduate Center

SPONSORSHIP AND RECRUITING OPPORTUNITIES

With nearly 300,000 students, CUNY is the most diverse school system in the country. Drawing from all 24 CUNY schools and colleges, and in collaboration with several student groups, the Conference will attract hundreds of students from a variety of disciplines, including engineering and the sciences, business, economics, social sciences, communications, journalism and more.

Sponsors can interact with the large numbers of students and researchers attending our conference with a dedicated table set up in the lobby outside the main auditorium, providing a constant flow of attendees throughout the day. We are collaborating with a variety of student groups from CUNY and from other NY-area universities to attract a wide range of talent.

Breakfast, lunch and coffee breaks will also be served in the lobby area, giving sponsors exposure during the entire event.

Recruiting Sponsor

\$2,500

Recruiting sponsors will have the opportunity to interact with the large numbers of students and researchers attending our conference. This package includes:

- 4 free registrations
- A dedicated table set up in the lobby outside the main auditorium
- Logo featured on promotional mailings and event website
- Logo also included in the program and on visual displays at the conference
- Acknowledgement during opening and closing remarks
- Full list of registered, attending students post-conference

UPGRADE YOUR SPONSORSHIP

Swag Bag Sponsor + \$500

- Your logo prominently printed on bags that will be provided to each attendee

Breakfast Sponsor + \$750

- Your collateral will placed on all tables during breakfast

Lunch Sponsor + \$1500

- A representative from your team offers closing remarks at the end of our morning session, just before lunch
- Your collateral placed on tables during lunch

Reception Sponsor + \$2500

- Exclusive display of sponsor-provided signage at the reception
- A representative from your team offers closing remarks at the end of the conference
- Your collateral placed on tables during reception



Community Supporter \$1,000

Want to support this groundbreaking conference at a lower level? This package is for you.

- 2 free registration
- Logo featured on promotional mailings and event website
- Logo also included in the program and on visual displays at the conference
- Acknowledgement during opening and closing remarks
- Full list of registered, attending students post-conference

Sponsorships can be expensed or qualify as tax-deductible donations. All proceeds help us defray event costs and support our D&I research activities.

For additional information or if you have any questions about sponsorship opportunities, please email sponsorships@qsdi.org.