

The banner features a dark blue background with a network of glowing blue and red lines. On the right side, there is a profile of a human head in a light blue, semi-transparent style. The text is centered in the upper half of the banner.

2018

Research Conference on Diversity & Inclusion

March 29, 2018 | CUNY Graduate Center

RECRUITING OPPORTUNITIES FOR NYC STARTUPS

Finding technical talent is one of the most challenging problems faced by many startups. Finding talent from diverse backgrounds is also challenging. And of course, conserving cash is the largest problem for most startups.

We are offering NY-area startups a unique opportunity to tap into a large and underutilized pool of diverse, technical talent at an extremely low cost.

With nearly 300,000 students, CUNY is the most diverse school system in the country. Drawing from all 24 CUNY schools and colleges, and in collaboration with several student groups, the 2018 Research Conference on Diversity & Inclusion will attract hundreds of students from a variety of disciplines, including engineering and the sciences, business, economics, social sciences, communications, journalism and more. And we are also expecting students from other NY-area universities. This creates a unique recruiting opportunity.

We realized that our corporate recruiting package is at a prohibitive price point for most startups who may only be looking to fill one or two positions. To address this problem, we are offering a limited number of opportunities for Recruiting Startups to participate at a much lower cost.

Please note: this offer is limited to startups with no more than 10 employees, who have raised less than \$2M and have generated less than \$1M in revenues. For larger startups please contact us to discuss alternative pricing.

Basic Startup Recruiter Package

\$300

The Basic Startup Recruiter Package includes the following benefits:

- 2 complementary General Admission registrations (\$200 value).
- One piece of print collateral (provided by you) describing your company and job openings can be placed on the registration/welcome table.

- Your company name and logo with a link to a landing page of your choice will be included in a special “Startup Recruiter” section of our website, which will be launched prior to the Conference and will remain available for at least 3 months post-Conference.
- Full list of registered students (including email) post-conference.

ADD-ON: On-site Recruiter Package

+\$300

To enhance visibility, startups who add the On-site Recruiter package will enjoy the same benefits as the Basic Package, but in addition they will share space at the *Startup Recruiting Station*, a table where you can display additional collateral, and interact with the large numbers of students and researchers attending our conference. The Startup Recruiting Station is set up in the lobby outside the main auditorium, along with the dedicated corporate recruiting tables. Breakfast, lunch and coffee breaks will also be served in the lobby area, providing a constant flow of attendees throughout the day. *A maximum of four startups will be at a single table.*

ADD-ON: Premium Online Listing

+\$200

When adding this to the Basic Package, we will place your startup in the *Promoted* section of the Startup Recruiter webpage. Startups in this section will be able to add a description of their company and their open positions (max 300 words), including links to individual landing pages as needed.

Proceeds help us defray event costs and support our D&I research activities.

For additional information or if you have any questions about this or other sponsorship opportunities, please email sponsorships@qsdi.org or paolo@alergia.tech.

